

ELEVATING EDUCATION



EXTENDED
LEARNING
CONFERENCE

November 13-15, 2019 ⚡ Park Hyatt, Beaver Creek, Colorado



conference.youthpower365.org | 970.777.2015



EXTENDED LEARNING CONFERENCE

YouthPower365 is hosting the inaugural PwrHrs Extended Learning Conference from November 13th-November 15th, 2019. The conference will bring together more than 200 educators, out-of-school learning practitioners, community leaders, teachers, funders, and policy-makers from across the United States for collaboration in order to strengthen and promote the contributions of afterschool and summer learning programs to the educational outcomes of children and youth. Its aim is to move the needle toward a nation where quality out-of-school opportunities are available to all children in need no matter where they live.

Designed to inform, inspire, and empower, with a special emphasis for those serving rural communities, the conference will focus on four tracks, including best practices, evaluation, the power of partnerships and program innovation through shared experience. The PwrHrs Extended Learning model will be used as a launching point for the exchange of ideas around the design, implementation and evaluation of out-of-school programs that support academic, social and emotional learning outcomes. We'll discuss the enabling partnership models that sustain them and foster dialogue around collaboration needed for policy influence and advocacy at local, state, and national levels.

Participant engagement, co-creation and shared expertise will be the guiding principles of this convening, and will be achieved through interactive breakout sessions, renowned keynote speakers, and opportunities to engage with PwrHrs programs and teachers during site visits. All attendees will have a stake in the conference outcomes, created by working throughout conference sessions to create collaborative curriculum resources well suited for extended learning in rural communities.



ABOUT YOUTHPower365

YouthPower365 is a 501(c)3 nonprofit organization with an extraordinary history of serving children and families throughout Eagle County. From the inception of our organization, YouthPower365 staff and leadership have studied our ever-changing resort community to provide optimal services to the working families who struggle every day to make ends meet and to raise educated, well-rounded children.

YouthPower365 has grown in both size and services over the course of our history to respond to the growing and changing demand for high quality support services. We now have 17 full time staff, employ 168 teachers in the after school programs, and utilize 200+ volunteers Today, we operate a cradle-to-career pipeline focused on overcoming the opportunity gap faced by many of our youth and families.

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THE VALEDICTORIAN SPONSORSHIP

ONE AVAILABLE

\$25,000 

BENEFITS

PRINTED AND ONLINE PROMOTIONS

- ⚡ Social Media Promotion – pre-event and during event
**Frequency to be determined by YouthPower365*
- ⚡ Recognized as Valedictorian Sponsor on all event materials
- ⚡ Recognized as Valedictorian Sponsor by name in all media/press releases associated with conference
- ⚡ Recognized as Valedictorian Sponsor on event website
- ⚡ Complimentary full-page color ad in final conference program*

AT CONFERENCE

- ⚡ Five free registrations with VIP seating at all general sessions
- ⚡ Five scholarship registrations in your name
- ⚡ Thank you slide with logo or name at event
- ⚡ Opportunity to address all conference attendees from stage
- ⚡ Verbal acknowledgment of your generous contribution at the conference opening and general sessions
- ⚡ One free suite at the Park Hyatt Beaver Creek to serve as lodging or hospitality
- ⚡ Event display table

THE SALUTATORIAN SPONSORSHIP

\$15,000 

BENEFITS

PRINTED AND ONLINE PROMOTIONS

- ⚡ Social Media Promotion – pre-event and during event*
**Frequency to be determined by YouthPower365*
- ⚡ Recognized as Salutatorian Sponsor on all event materials
- ⚡ Recognized as Salutatorian Sponsor by name in all media/press releases associated with conference
- ⚡ Recognized as Salutatorian Sponsor on event website
- ⚡ Complimentary half-page color ad in final conference program*

AT CONFERENCE

- ⚡ Three free registrations with preferred seating at all general sessions
- ⚡ Two scholarship registrations in your name
- ⚡ One room at the Park Hyatt Beaver Creek
- ⚡ Thank you slide with logo or name at event
- ⚡ Verbal acknowledgment of your generous contribution at the conference opening
- ⚡ Event display table

THE HONORS SPONSORSHIP

\$10,000 

BENEFITS

PRINTED AND ONLINE PROMOTIONS

- ⚡ Social Media Promotion – pre-event and during event*
**Frequency to be determined by YouthPower365*
- ⚡ Recognized as Honors Sponsor on all event materials
- ⚡ Recognized as Honors Sponsor by name in all media/press releases associated with conference
- ⚡ Recognized as Honors Sponsor on event website
- ⚡ Complimentary half-page color ad in final conference program

AT CONFERENCE

- ⚡ Three free registrations
- ⚡ Thank you slide with logo or name at event
- ⚡ Verbal acknowledgment of your generous contribution at the conference opening
- ⚡ Event display table

THE GRADUATE SPONSORSHIP

\$5,000 

BENEFITS

PRINTED AND ONLINE PROMOTIONS

- ⚡ Social Media Promotion – pre-event and during event*
**Frequency to be determined by YouthPower365*
- ⚡ Recognized as Graduate Sponsor on select event materials
- ⚡ Recognized as Graduate Sponsor on event website
- ⚡ Complimentary logo or name placement in final conference program

AT CONFERENCE

- ⚡ One free registration
- ⚡ Thank you slide with logo or name at event

OTHER OPPORTUNITIES

⚡ **\$350** | Sponsor one attendee scholarship

⚡ **\$2,000** | Sponsor the printed program

⚡ **\$500** | Ad space in the program*

⚡ **\$150** | Sponsor one night of lodging

⚡ **\$1,000** | Sponsor youth entertainment

⚡ **\$500** | Sponsor a coffee break

**Conference Marketing Team to communicate social frequency, ad dimensions, and required logo files upon receiving sponsorship request*

Questions? Contact Melisa Rewold-Thuon at mthuon@vfvf.org



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- THE VALEDICTORIAN SPONSORSHIP \$25,000
- THE SALUTATORIAN SPONSORSHIP \$15,000
- THE HONORS SPONSORSHIP..... \$10,000
- THE GRADUATE SPONSORSHIP\$5,000

OTHER OPPORTUNITIES

- Sponsor the printed program \$2,000
- Sponsor youth entertainment..... \$1,000
- Sponsor one attendee scholarship.....\$350
- Ad space in the program.....\$500
- Sponsor a night of lodging.....\$150
- Sponsor a coffee break\$500

NAME (AS YOU WISH TO BE RECOGNIZED)

MAILING ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

SIGNATURE

- My check enclosed is payable to YouthPower365
- Please charge my credit card:
- Invoice Me

CARD #

EXP. DATE

CCV#

SIGNATURE



EXTENDED LEARNING CONFERENCE

CONFERENCE GOALS:

- ⚡ **Share the community and program result successes of YouthPower365's PwrHrs program among other rural communities nationally in order to:**
 - + **Build a network** around Rural Extended Learning to help inform, inspire and empower rural community stakeholders to learn from peers, share successes and co-create solutions to common challenges,
 - + **Convene practitioners and stakeholders** for collaboration around innovative curriculum design
 - + **Share capacity-building expertise** in the Extended Learning space
- ⚡ **Facilitate and develop relationships** among practitioners, policymakers & funders who share a commitment to quality education for every child.
- ⚡ **Benefit staff, students, teachers, patrons, community and future**

TARGET AUDIENCES

- ⚡ Rural communities and school districts nationwide - with emphasis on targeting rural areas
- ⚡ Rural philanthropies and non-profits
- ⚡ National funders with education or rural focus
- ⚡ All afterschool programs nationwide, looking to grow capacity.

ADDITIONAL INTENDED OUTCOMES

- ⚡ Relationships within and beyond our region
- ⚡ Potential collaborations in Rural Education research
- ⚡ Increased opportunity for YouthPower365 to share work/results across the country

Based on decades of experience supporting families, youth, and children with education enrichment in Eagle County, Colorado, YouthPower365 has been both encouraged by members of the National Afterschool Association and the Afterschool Alliance to share our best practices and applauded for our leadership in forging a much-needed connection and collaboration among peers across rural communities nationally. We believe the conference will serve as an important resource for rural communities who struggle with shared challenges and a mutual determination to improve education quality, equity, and learning outcomes locally.

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