



**RURAL**  
AFTERSCHOOL  
CONFERENCE

**A LEARNING COMMUNITY**

November 13-15, 2019 ⚡ Park Hyatt, Beaver Creek, Colorado

**SPONSORSHIP OPPORTUNITIES**



[conference.youthpower365.org](http://conference.youthpower365.org) | 970.777.2015



## RURAL AFTERSCHOOL CONFERENCE

Many of our nation's rural or mountain areas struggle to provide or create afterschool and summer education programming, even though research shows that such programs are critical to a young person's future success.

The PwrHrs Rural Afterschool Conference has a vision to help build programs where none exist, strengthen existing programs, and build a lasting network of educators who can share information, gain expertise, and collectively build a roadmap to support the quality and sustainability of afterschool programming in our rural communities.

It will feature keynote presentations from experts in the field, participatory sessions, and integrative workshops led by The Grove Consultants International to provide all attendees with an actionable roadmap to take back to their respective communities.

The conference is hosted by YouthPower, in collaboration with Afterschool Alliance, Colorado Afterschool Partnership, and the National Afterschool Association.



### ABOUT YOUTHPOWER365

YouthPower365 is a 501(c)3 nonprofit organization with an extraordinary history of serving children and families throughout Eagle County. From the inception of our organization, YouthPower365 staff and leadership have studied our ever-changing resort community to provide optimal services to the working families who struggle every day to make ends meet and to raise educated, well-rounded children.

YouthPower365 has grown in both size and services over the course of our history to respond to the growing and changing demand for high quality support services. We now have 17 full time staff, employ 168 teachers in the after school programs, and utilize 200+ volunteers. Today, we operate a cradle-to-career pipeline focused on overcoming the opportunity gap faced by many of our youth and families.



# SPONSORSHIP OPPORTUNITIES

BENEFITS	TITLE \$25,000	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500
LOGO INCLUSION					
Official Logo Lock-up	⚡	⚡	⚡		
Webpage Listing by Level	⚡	⚡	⚡	⚡	⚡
Event Printed Schedule Listing	Full Page Ad	⚡	⚡		
Digital Program Book	Full Page Ad	Full Page Ad	Half Page Ad	Quarter Page Ad	\$500
PUBLIC RELATIONS					
Inclusion in Press Release	⚡				
SOCIAL MEDIA & EMAIL					
Inclusion in Non-dedicated Email Blast	2	1	1		
Pre-event Dedicated Social Post	2	2	1	1	
During Event Dedicated Social Post	1	1	1	1	1
ACTIVATION					
Exhibit Booth Space	Prime Location	Prime Location	⚡	⚡	⚡
Custom Activation with Attendees	⚡	Opt. Add On	Opt. Add On		
Product Inclusion in Attendee Gift Bag	2	1	1	1	
Session Block Title Sponsor	⚡	Opt. Add On	Opt. Add On		
HOSPITALITY					
Complimentary Event Registrations	10	2	2	2	1
Discounted Registration Promo Code	10	10	5		
Scholarship Registration in your Name	10	5	2		
MULTIMEDIA					
Dedicated Static Ad on Event Screens	1	1			
Non-dedicated Logo Inclusion on Screens	⚡	⚡	⚡	⚡	⚡
Address Attendees from Stage	⚡				
PA Announcement	⚡	⚡	⚡	⚡	⚡
ADDITIONAL OPPORTUNITIES					
Break Refreshment Sponsorship	Opt. Add On	Opt. Add On	Opt. Add On		
Sponsor an Attendee Scholarship	\$250	\$250	\$250	\$250	\$250

## EXHIBIT YOUR BRAND

Showcase your product and brand to all Conference Attendees!

### BENEFITS INCLUDED:

- ⚡ 1 Complimentary Registration
- ⚡ 1 Trashcan
- ⚡ Name Listed on Expo Map
- ⚡ Access to Wifi
- ⚡ 1 6" X 30" Table
- ⚡ 1 Tablecloth
- ⚡ 2 Chairs
- ⚡ 1 Power Outlet

**\$750** (for profit)

**\$650** (non-profit)

**Questions?** Contact Melissa Wills at [mwills@vfw.org](mailto:mwills@vfw.org)



# RURAL AFTERSCHOOL CONFERENCE

Please complete the form and return to:

Vail Valley Foundation ATTN: PwrHrs Rural Afterschool Conference P.O. Box 6550 Avon, CO 81620

- TITLE SPONSORSHIP ..... \$25,000
- PLATINUM SPONSORSHIP ..... \$15,000
- GOLD SPONSORSHIP ..... \$10,000
- SILVER SPONSORSHIP ..... \$5,000
- BRONZE SPONSORSHIP ..... \$2,500

## EXHIBIT BOOTH SPACE

- FOR PROFIT COMPANY ..... \$750
- NON-PROFIT COMPANY ..... \$650

NAME (AS YOU WISH TO BE RECOGNIZED)

MAILING ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

SIGNATURE

My check enclosed is payable to YouthPower365

Please charge my credit card:

Invoice Me

CARD #

EXP. DATE

CCV#

SIGNATURE