



## YouthPower365 Student Data Privacy Notice

*Last Updated: 12.29.25*

As a Neighborhood Youth Organization, YouthPower365 collects data to research the effectiveness, impact, and outcomes of programs to inform decision-making and program creation. This YouthPower365 Student Data Privacy Notice explains the types of data we may collect for these purposes and our practices with respect to the collection, use, retention, and disclosure of such data. This YouthPower365 Student Data Privacy Notice supplements the YouthPower365 Privacy Policy.

“Personally Identifiable Information (PII)” is used in this Notice to mean information that, alone or in combination, is linked or linkable to a specific student that would allow a reasonable person in the school community to identify the student with reasonable certainty.

### **Collection of PII**

The data collected is housed in a Salesforce online platform and is separated into three use cases: Account Information, Program Information, and Reporting & Research Information.

- Account Information: Through online applications, caregivers enter their and their children’s contact information, demographics, financial information, names, restrictions, and health or academic information. This information is used to complete the program enrollment process, provide safe and quality care, and meet childcare state licensing requirements, and
- Program Information: Staff enter records and details related to student participation in programs, specifically student identification numbers, attendance, on site incidents, and caregiver communications Reporting & Research Information: Data collected is analyzed annually for reporting to stakeholders, but only in aggregate formats.

## **Retention of Data**

For the purpose of program improvement and longitudinal analysis and research, program Information may be de-identified and kept for 7 years post participation of a household in programming .

PII is kept within the Student & Program Management Software under these conditions unless the account holder deletes their account or requests their account to be deleted by an employee of YouthPower365. This information allows participants to access their accounts, view participant contract information, view program financial information, apply to programs, and make changes to program enrollment and participation. Program staff use this information to inform decisions regarding eligibility, enrollment, roster placement, and fee discount decisions.

## **Security**

Access to data maintained on Vail Valley Foundation and YouthPower365 servers and software is granted on a need-to-know basis. Each staff member is granted a particular level of access based on the roles and responsibilities of their position. Suppose any data is transferred between YouthPower365 and entities with which it is in contract. In that case, it will be done following all current Data privacy and security laws, policies, and procedures, including but not limited to encryption and password protection.

YouthPower365's student management software analyzes and monitors activity regarding Sensitive PII and potential misuse. If a suspicious activity is flagged, the YouthPower365 Operations team is notified to begin a review of the suspected activity. If the suspicious activity warrants further investigation, the Vail Valley Foundation Information Technology (IT) Department will conduct a thorough investigation and notify all necessary authorities and impacted individuals as required by law.

YouthPower365 and the Vail Valley Foundation use a variety of security measures to protect your personal information when you access your account, apply for programs, and make payments. All sensitive information is protected by encryption, password protection, and secure servers. Financial information is not stored on our server and is securely stored with the payment processor.

## **Editing or Deleting your Website Account Information**

We provide you with the ability to edit the information in your user account, which you provided during registration, through your personal page configuration area. You may request deletion of your user account by contacting us at 970-748-5985 or by emailing us at [yp365support@vfv.org](mailto:yp365support@vfv.org). Content or other data that you may have provided to us and that is not contained within your user account, such as posts that may appear within our forums, may continue to remain on our site at our discretion even though your user account is deleted.

## **Changes to this Student Data Privacy Notice**

We may make changes to this Notice from time to time. When this Notice is updated, we will modify the "Last Updated" date at the top of the page. We will notify you of substantial changes to this Notice either by posting a prominent announcement on our site and/or by sending a message to the e-mail address you have provided to us that is contained within your user settings.