

November 13-15, 2019 → Park Hyatt, Beaver Creek, Colorado

### **KEYNOTES**

### WELCOME KEYNOTE: A Fireside Chat on The Four Pillars of Disruption

### **WITH**



## CARRIE MORGRIDGE MORGRIDGE FAMILY FOUNDATION

Carrie Morgridge serves as the Vice President and Chief Disruptor of The Morgridge Family Foundation. The mission of the Foundation is to invest in transformative

gifts. Carrie is the award-winning Author of Every Gift Matters – How Your Passion Can Change the World. Her second book, The Spirit of the Trail was just released on May 5, 2018.

Carrie and her husband John created Student Support Foundation, a national organization that inspires youth philanthropy. For the past decade they have celebrated and advanced the educator profession by creating mindSpark Learning. mindSpark Learning is focused on empowering educators to tackle the most challenging conditions in their schools through Design Thinking and other strategies.

Carrie speaks nationally to education advocacy forums, at poverty alleviation conferences, and many convenings, globally, that are philanthropically focused. She divides her time between Colorado and Florida. She and John have two children who both reside in Denver, Colorado.



# CARRIE BESNETTE HAUSER, Ph.D. COLORADO MOUNTAIN COLLEGE PRESIDENT

Dr. Carrie Hauser has served as President of Colorado Mountain College, a public institution enrolling nearly 20,000 students

annually at eleven campuses in the central Rocky Mountains. Before CMC, Hauser held leadership roles at the Kauffman Foundation, Metropolitan State University of Denver and the Daniels Fund. While at Daniels, she was a loaned executive advising Denver's mayor on a citywide college scholarship program and assisting the Metro Denver Sports Commission on an initiative to attract top-tier sporting events, including the Olympic Games. She co-chaired the 2012 Women's Final Four.

Hauser's background includes teaching assignments at UCLA, the University of Denver, and Colorado State University. She has held research and legislative staff roles as well as positions with the Western Interstate Commission for Higher Education and the University of Arizona, her undergraduate alma mater. She earned her master's and Ph.D. degrees from UCLA and is a graduate of the Advanced Management Program at the Wharton School of Business.

She is currently a governor's appointee to the Colorado Parks and Wildlife Commission and a member of the Great Outdoors Colorado and Glenwood Springs Chamber Boards of Directors, and the El Pomar Foundation Northwest Regional Council. At the national level, Hauser is a member of the Aspen Institute's Society of Fellows, serves on the board of American Rivers, the Kansas City Federal Reserve Bank Economic Advisory Council and is past president of the National Scholarship Providers Association (NSPA).

### **OPENING KEYNOTE: You Matter!**

#### WITH



## MATTHEW EMERZIAN EVERY MONDAY MATTERS

Matthew Emerzian is founder and Chief Inspiration Officer of Every Monday Matters (EMM), a not-for-profit organization committed to helping people and organizations understand how much and why they matter. The EMM K-12 Education Program currently reaches over 1.5 million students in 49 states and 6 countries, and the EMM Employee Engagement Program is changing the culture of companies nationwide. Emerzian's new book, Every

Monday Matters – How to Kick Your Week Off with Passion, Purpose, and Positivity, hit the stores in January 2019. His work has been hailed by Oprah.com, The TODAY Show, Fast Company Magazine, The Huffington Post, Hallmark TV, and several other media outlets. Over the past ten years, Emerzian has traveled the country sharing his unique story and insight on finding purpose. His life-changing message focuses on sustained personal and social change that happens by stepping outside of our selves. His third book, You Matter – Learning to Love Who Your Really Are, will be out February 2020.

### A SPECIAL EVENING

#### WITH



SARAH SMARSH
NEW YORK TIMES BEST SELLING AUTHOR

Presenting: Rural Afterschool and Education: A Door to the World for Low Income & Minority Students

Sarah Smarsh is an author, speaker, and journalist who focuses on socioeconomic class and rural America. Her book Heartland: A Memoir of Working Hard and Being Broke in the Richest Country on Earth, an instant New York Times

bestseller and a finalist for the National Book Award, examines economic inequality through her upbringing among the working poor on a Kansas farm. Sarah has reported on socioeconomic class for The Guardian, the New York Times, The New Yorker, Harper's, and many other publications. Heartland was named a "best of 2018" by NPR, Fresh Air, the Boston Globe, Amazon, Buzzfeed, Barnes and Noble, and Publishers Weekly. In addition to being short-listed for the National Book Award, Heartland was a finalist for the Kirkus Prize, the Indie Choice Award, and an Audie Award for Smarsh's reading of audiobook. Actor-producer Sarah Jessica Parker selected the title for the American Library Association's Book Club Central.

Sarah is a regular political commentator in national media and has spoken internationally on poverty, rural issues, and cultural divides at venues ranging from small-town libraries to the Sydney Opera House. Sarah was recently a Fellow at Harvard's Shorenstein Center on Media, Politics and Public Policy and will soon launch a much-anticipated podcast about class and rural America.

By ninth grade, Sarah attended eight southern-Kansas schools, ranging from a 2,000-student high school to a two-room prairie schoolhouse. Now, she holds an MFA in nonfiction writing from Columbia University, as well as degrees in journalism and English from the University of Kansas. A former English professor and grant-writer for social service agencies, Sarah aims for all of her work to have a backbone of civic responsibility.

As a fifth-generation Kansas farm kid, Sarah is a long-time dancer of the Country Two-Step, and she once won a nail-driving contest. She lives in Kansas.

### **CLOSING KEYNOTE: Chronic Absenteeism**

#### WITH



NICOLE BOSWORTH, Ed.D.
DIRECTOR, DISTRICT PARTNERSHIPS INCLASS TODAY

As Director of District Partnerships, Nicole develops collaborative relationships with districts across the country to help strategically reduce absenteeism. A mounting body of research links absenteeism to lower academic performance, lower attainment of critical and social and emotional skills, and lower high school graduation rates. Absenteeism is also tied to equity: students from low income districts are three times more likely to be chronically absent than their

peers. Nicole is on a mission to improve student outcomes by reducing absenteeism and empowering parents and guardians with actionable information proven to increase the number of days students are in school.

Prior to joining InClass Today, Nicole was the Director of Literacy for Scholastic Education where she partnered with educators across the country to implement student-centered literacy frameworks. Nicole is passionate about creating equitable opportunity for all students through a focus on access and innovation. Her areas of expertise include instructional leadership and teacher effectiveness; content and implementation; and student engagement and independence. Her career in education began as a secondary educator in large, urban school districts in Texas and Colorado. She holds a doctorate in Educational Leadership and Innovation from the University of Colorado, a Masters in Educational Psychology, and earned her undergraduate degree at Purdue University. Nicole resides in Dallas, Texas and in her free time you can find her laughing with family and friends, dining al fresco, or watching classic movies at home.

### **SPECIAL GUEST & PARTNER:**



ALEXIS STEINES
AFTERSCHOOL ALLIANCE

This is a Special Presenter. Check out Alexis Steines' multiple presentations in our program book.

As the Senior Director of Field Outreach, Alexis Steines serves as the liaison between the Afterschool Alliance and its growing network of afterschool providers. She keeps the field up-to-date on the ever-changing afterschool policy

landscape and mobilizes them to affect the development of afterschool-related public policy. Alexis directs the Afterschool Alliance's national AmeriCorps VISTA project focused on creating sustainable afterschool programs, increasing participation in the afterschool and summer meal programs and expanding access to STEM education afterschool. Alexis joined the Afterschool Alliance in June 2011 after spending 5 years with the School Nutrition Association, primarily as the Public Affairs Associate. In that position, she monitored federal and state legislation, including the Healthy, Hunger-Free Kids Act of 2010, served as liaison to several allied organizations, and assisted in managing media relations for the Association. Alexis holds a B.A. in History and Political Science from George Washington University.

# MALGOSIA KOSTECKA THE GROVE CONSULTANTS INTERNATIONAL

This is the Visual Recorder for the Conference; she will visually capture the needs, hopes, and innovations of attendees into a shareable roadmap.

Malgosia Kostecka specializes in creating interactive visual frameworks for group collaboration and strategic visioning. With a background in education and project coordination, Malgosia is dedicated to leading participants in their process design, using creativity to achieve fruitful outcomes. She pursued the field of graphic facilitation after witnessing how previously frustrating meetings became successful and engaging with the use of a shared visual memory. Malgosia holds a Bachelor of Arts in psychology and fine art from The University of California, Santa Cruz.